



Dear Points of You™ Certified Trainers,

In 2014 we came to the understanding that we would like to open Points of You™ offices around the world, to support market growth and achieve our dream of being in every office, home, school and organization \in every language. To date, we have 19 new offices established and are proud to introduce our team:

- Points of You™ Benelux founder – Pascall de Groen
- Points of You™ Brazil founder – Ariolino Andrade Azevedo
- Points of You™ Hungary founder – Zsolt Vantulek
- Points of You™ Italy founder – Marcello Boccardo
- Points of You™ Japan founder – Dr. Tsuguyuki Ichii
- Points of You™ Liechtenstein & Switzerland founder – Luisa Marinkovic
- Points of You™ Mexico founders– Marco Ramírez and Eduardo Molina
- Points of You™ Norway founder – Marit Ystanes
- Points of You™ Peru founder – Vania Benel
- Points of You™ Poland founder – Julija Slaby
- Points of You™ Romania founders – Oana Niculae and Adrian Niculae
- Points of You™ Russia & Lithuania founder – Povilas Petrauskas
- Points of You™ Singapore founder – Jennifer Lim
- Points of You™ Spain founder – Panxo Barrera
- Points of You™ Turkey founders – Yeliz Andiç Çetinkaya and Mehveş Kolukırıkoglu

With love, we would like to introduce our Points of You Country Leaders.

Efrat & Yaron



Pascall de Groen
Founder of Points of You™ Benelux

Let me briefly introduce myself, my name is Pascall and I live in the Netherlands. I have an economical background, and have worked in a number of different (business) area's. But my heart lies with being a trainer and facilitator. I love connecting with people, to make them aware of their own potential and strengths, and motivate groups into teams.

With our Points of You tools I can do just that; help people to connect more deeply with themselves and with others, to explore, and to grow. And to pay it forward and share with others.

For me Points of You also means taking part in the creative and international Points of You community, and inspiring others to join our movement.

Because eventually I have this dream to make the world a better place, as I belief that better connections and communication will lead to more empathy and awareness, and ultimately to more contentment and better solutions for all of us.

Together. Everything is possible.

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Ariolino Andrade Azevedo
Founder of Points of You™ Brazil

I believe that the world can be a better place for all who inhabit it, and that Human Beings can and have to have an opportunity to grow, and to mature their soul and their spirit.

I also believe that our “self” is not just ours because it’s composed of the interaction that we have during our life’s journey, and I love to interact with other people, other cultures, other points of view, and Points of You!

I have a deep experience in the business world, working as a change management consultant in different types of companies, leading projects in Brazil and abroad what gives me contact with cultures of a variety of countries such as Curaçao, Barbados, Russia, China, Uruguay, Japan and the USA.

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Zsolt Vantulek
Founder of Points of You™ Hungary

Certified Coach, Breathwork Trainer&Therapist, ThetaHealing Master Instructor, Business Owner&Manager, Student, Husband, Father, Person and Man.

My business, spiritual and personal life have become totally interlaced by today. Happiness, joy, emotional awakening and Love surround me all the time.

I strongly believe Points of You as one of the best really effective channels of awakening, personal growth and self-discovery, connecting the spiritual and the logical mind, should be used by as many people as possible, in as many ways as possible. Each and every one of us can make use of it perfectly individual and tailor-made to their specific needs, and our task is to help them along the way.

Love, choice, passion, music, spirit, Life... Join us on our journey of opening hearts together!

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Marcello Boccardo
Founder of Points of You™ Italy

I'm a strategic consultant and a business coach.

I have a philosophical degree, and I've been working as a tennis teacher and as a theatre actor.

I'm not really attracted to answers, in particular ready-made ones. I do love questions that reveal the meaning of things.

Then, when I met Points of You, I understood the depth of this tool and the efficiency of this approach.

Now I have joined the trainer community and I'm very proud to introduce the Coaching Game in Italian. Let's do it.

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Dr. Tsuguyuki Ichii
Founder of Points of You™ Japan

Dr. Tsuguyuki Ichii specializes in risk management. The training and human development of the government and enterprises as well as local people are provided in order to mitigate the level of impact from disaster, crime, information risks, water risks and so on.

In order to generate their risk imagination ability, Points of You™ has been started. By training their observation skills using the Points of You™ tools, clients begin to expand their Points of Views in order to minimize their risks within expectation.

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Luisa Marinkovic

Founder of Points of You™ Liechtenstein & Switzerland

I am passionate about personality development and I love to support and coach people in all life themes. I believe that growth needs a certain balance in life to perform to the maximum of a human potential and to achieve lasting success. Everyone does have his/her own resources to reach what their soul need to achieve. To reflect with pictures is a wisdom that helps to bring people getting faster access to their inner pictures and in touch with their soul.

As picture are the language of the soul: Fotos respond to today's actuality giving access and mirroring the archetypical process of Individuation – a process that every human being is going through. For me personal and in my support is this non plus ultra.

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Marco Ramírez and Eduardo Molina Founders of Points of You™ Mexico

Marco Ramírez and Eduardo Molina are two entrepreneur engineers that through the years have gained experience in team management and leadership. In their quest to find disciplines and innovative tools that improve the quality of life for people around them, Marco and Eduardo discovered Points of You™. Today they decided to take a wonderful trip founding Points of You™ Mexico, making available to mexican people and Spanish speakers the famous tools, workshops and courses that Points of You™ delivers all around the world.

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Marit Ystanes
Founder of Points of You™ Norway

Marit is a certified coach, CPCC and PCC. Her passion is to help people live authentically – to discover their greatness, their potential and their true self. She loves to see people grow and enjoy their lives! She met Points of You™ in 2011 by using The Coaching Game in her work, and was instantly captivated by this powerful tool. October 2013 she became Country Leader for Points of You™ Norway. One year later, 2014, the first Norwegian edition of The Coaching Game was launched.

Marit has more than 20 years of business experience; marketing, sales, project management and management.

She is proud and grateful to be part of the development of Points of You™ around the world!

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Vania Benel
Founder of Points of You™ Peru

I am Vania Benel, Business Administration graduate, Transpersonal Coach, Mother, Entrepreneur, and avid traveler.

My life experience and professional training led me through a variety of fields such as human development, and health care, both in my native country and abroad. But most importantly, my life and work experiences allowed me to closely observe and learn broader and deeper perspectives on life and the ways people face challenges, as I experienced different cultures.

Always in search of inspiration to inspire people to design their own paths, I found Points of You™, and it was a milestone in my life. Points of You helped me understand how self-directed learning, creative thinking, and authentic awakening, are critical to lead true transformations and meaningful changes in oneself and others.

By sharing the experience of Points of You in 1:1 sessions, and experiential encounters in life and business coaching, I've accompanied my clients through paths of self-discovery and powerful insights that help boost truly inspired actions to achieve their goals and fulfill their dreams. As a country leader in Peru, my most cherished dream is to share this process of genuine awakening with as many people as possible, in order to promote personal growth and purposeful living at companies, schools, government, and all areas of Peruvian society. I extend my sincere gratitude to Points of You™ for this beautiful journey.

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Julija Slaby
Founder of Points of You™ Poland

I deeply believe in great potential and unique power of each person and my role is to help them to discover it with a different perspective, in a creative way, full of joy, passion and trusting to the process of change.

As a Points of You™ Country Leader my vision is to make a difference together with the Points of You™ method and tools in creating better world with empowered awareness and individual responsibility for how we think, what goals we choose to achieve, how we impact our environment, build our relations and the quality of our life and work.

I'm passionate about helping people to create a better authentic version of themselves in any environment they are in.

I truly believe in the power of Points of You™ tools in personal transformation and its impact on receiving better quality in every area of our life.

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Oana & Adrian Niculae
Founder of Points of You™ Romania

I am Oana and I'm in love with the philosophy of Points of You™, in which I live day-by-day. We are living in a world full of social and cyber language, in which we talk only about facts and circumstances, and we only duplicate what is next to us.

I invite you, using the Points of You™ tools, to find your personal path, the way and the chance to talk with you and about you. Your emotions, passions, dreams, challenges, values and prejudices that accompany us from time to time or who are with us for a long time.

To discover your inner fire and how to keep it alive in your unique way in your own pace and rhythm I am a life coach and consultant in hygiene of communication, managing emotions, listening to inner voice and relational communication.

I am a person who believes in life balance, imperfect perfections, compassion and acceptance, I believe that "to relate" is better than "to react" to others, and as well as my good friend "Pay it Forward ". I am grateful.

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Povilas Petrauskas
Founder of Points of You™ Russia & Lithuania

My names is Povilas.

I am a student. Student of life that I live in.

I always hope to be kind and I am always happy to learn something new. Some of what I find - I give to others. My passion - to inspire others. This was new for me some years ago but then I realised that this is my mission and I am happy to share it with world that surrounds me.

I have studied much about purpose, meaning and values and then I realised that everything is inside of us. Sometimes we just don't see what is in our way. The journey has not been so short (Master in higher education, professional coach, NLP and Enneagram studies), but finally I am full with passion of my activity to help others find the best of themselves and inspire them to find their purpose.

Let's imagine that.

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Jennifer Lim
Founder of Points of You™ Singapore

Jennifer Lim lives by the ethos: Everyone has the potential to lead spectacular lives and make their dreams come true.

A Newfield Ontological Certified trained coach as well as a certified Points of You™ Trainer, Jennifer leverages her diploma in Early Childhood Education to bring out the essence of fun and play in learning. She is committed to elevating the standards of coaching practices in Singapore, be it training with corporate clients or coaching one-on-one. Jennifer sees herself as a PlayCoach, partnering her clients to perform at their peak potential while having fun.

Passionate, authentic and driven, Jennifer coaches from the heart and derives great satisfaction from helping her clients breakthrough their self limiting beliefs and constraints to soar free.

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Panxo Barrera
Founder of Points of You™ Spain

Applied Imagination and Creativity facilitator. I love to accompany businesses and professionals in reaching their potential and succeeding in achieving their goals in a creative way.

Accredited Consultant and Trainer in CPS Creative Problem Solving (Creative Education Foundation), Six Thinking Hats™ and Lateral Thinking™ certified trained by Edward de Bono Thinking Systems, Lego® Serious Play® facilitator partner. Author of the generating creative ideas method: Kaos against Control®. Multiple Intelligences Master... and lawyer.

CEO in Entropía: Inteligencia Creativa Estratégica, and +20 years experienced as an innovative systems, strategy, communication and organizational consultant.

Lecturer (degrees, Masters and postgraduates) in different Universities.

I like to pay forward ideas worth spreading.

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**Yeliz Andıç Çetinkaya and
Mehveş Kolukırıkoglu
Founders of Points of You™ Turkey**

Yeliz & Mehves are the HR consultants who offer HR solutions to the companies for organizational development based on the belief that systems don't make the change but PEOPLE do. They are life time LEARNERS and devoted to merge the knowledge, wisdom and thoughts, adapt and create a brand new system which will make a DIFFERENCE first in people's, then to the companies' lives based on HAPPINESS of all sides. They are like YIN and YANG which is a part of their strength & uniqueness as they make 'ONE' in fulfilling all the PERSPECTIVES. The Philosophy and the creative tools of Points of You represent this UNIQUENESS as each of them find a part from herself in it. They wanted to share the joy and excitement of this COMPLETENESS to the TURKISH people in order to make the change in their HOMELand.

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